

"SPECIAL DAYS 2019" CONTEST TERMS AND CONDITIONS

ARTICLE 1 – PREAMBLE

The company Point S Development SAS, with a share capital of 418,000 euros, registered with the Lyon Register of Companies under number 491 028 627 00025, with its head office at 9 rue Curie 96006 Lyon (hereinafter the "Organising Company"), has decided to organise, in several European countries, a contest with the obligation to purchase goods as part of a promotional campaign for the sale of tyres (hereinafter "*Special Days*" or the "Contest"), rewarding certain customers under the following conditions.

ARTICLE 2 – PURPOSE AND INTENT

The purpose of these terms and conditions is to define the rules applicable to the campaign "*Special Days*". Failure to comply with the participation conditions set out in the terms and conditions will result in the participation being null and void.

By taking part in the Contest, participants accept these terms and conditions fully and unconditionally.

ARTICLE 3 – DURATION, GEOGRAPHICAL AREA AND ANNOUNCEMENT OF THE CAMPAIGN

"*Special Days*" will take place from 1 October 2019 to 30 November 2019 inclusive in the following 3 countries: Belgium, Portugal and Slovakia. In the United Kingdom, the campaign will take place from 1 September 2019 to 31 October 2019 inclusive.

The campaign will be held in all participating stores by means of a communication kit made up of: 2 posters, 1 countertop display case, 1 window sticker, 1 set of terms and conditions and 100 scratch cards of which 10 are winning cards.

All the authorisations required by certain national laws have been obtained by the Organising Company, particularly in Portugal.

ARTICLE 4 – REGISTRATION AND PARTICIPATION CONDITIONS

4.1. Registration conditions

To take part in the Contest legitimately, all participants must meet the following conditions:

- Be an individual of adult age residing in one of the countries where the Contest is organised. The Contest is restricted to a single participant per household (same surname, same postal address and/or same email address) for the entire duration of the Contest.
- Customers cannot be affiliated with the store. This includes store employees and managers, members of the Point S network, members of companies who have taken part in preparing the campaign, printing promotional materials and organising the promotional campaign, as well as family members of all these persons.

4.2. Participation conditions

To be able to participate, customers must comply with all the conditions set out below.

a. Prior purchase of Point S or Yokohama tyres

The Contest is open to any customer who first purchases two (2) tyres by Point S or Yokohama in a participating Point S store, between 1 October 2019 and 30 November 2019 in countries listed in Article 3; in the United Kingdom, the campaign will take place from 1 September 2019 to 31 October 2019 inclusive.

Customers wishing to participate are informed that claiming prizes is subject to proof of purchase. It is specified that the only recognised means of proof is a receipt in the participant's name. Customers wishing to take part in the Contest must therefore keep the receipt in question.

b. Registration form

Customers wishing to take part in the Contest must visit the website specialdays.point-s.com and fill in the registration form available at this address.

For the registration form to be valid, customers must provide all the following information:

- Title
- Surname
- Name
- Address / Postcode / City or town
- Country
- Email address
- Mobile number
- Purchase date
- Name and city/town of Point S store where the tyres were purchased
- Selection of the brand of the 2 tyres purchased by means of a checkbox: Point S or Yokohama

If a participant fails to fill in the form in its entirety, their entry will be cancelled and they will not be able to claim any prizes.

c. Confirmation of registration

After reading all these conditions, participants must expressly agree to the processing of their personal data as part of the Contest. This consent will be given by means of a checkbox included on the registration form:

- I agree to all the provisions of the terms and conditions of the "*Special Days*" campaign, and agree to the processing of my personal data for this purpose.

Participants will also be able to consent to the processing of their personal data for advertising and/or promotional purposes by ticking the next box on the registration form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes.

In cases where participants do not tick the first box, their entry will be considered null and void and they will be unable to validate the registration form. As regards the second box, it is reminded that participants are free not to tick it.

If it turns out that fraud has been committed in any shape or form, including if a person has entered the contest several times throughout its duration, the Organising Company reserves the right to render the fraudster's entry null and void.

The "*Special Days*" organised as part of this Yokohama/Point S promotional campaign are reserved exclusively for Point S customers residing in the following countries: Belgium, Portugal, the United Kingdom and Slovakia.

ARTICLE 5 – PRIZES AND ALLOCATION OF WINNINGS

For the "*Special Days*" campaign, the prizes offered are the following:

- 1 trip to be won per participating country, with a choice of destination between Dubai, Johannesburg and Malta, for a stay of 5 nights including flights + 3-star hotel + breakfast + 1 excursion + travel agency fees (no choice of destination for participants residing in Slovakia: 1 trip to Malta to be won). The indicative value of the trip is €3,700.
- 10 winning scratch cards per store for a pair of Bollé sunglasses (Hustler smoke lens + case).

In accordance with certain national regulations, winners may be required to pay tax on their winnings. The Organising Company cannot cover any taxes imposed on winners in accordance with national regulations. This is particularly the case in Slovakia.

The trips will be allocated through a draw that will take place on 11 December 2019 by a judicial official appointed by the Organising Company at its head offices to determine the 3 winners for the 3 following countries: Belgium, United Kingdom and Slovakia. In the case of Portugal, however, the winner of the trip will be drawn directly in Portugal by a judicial official appointed locally.

Following the draw, winners of the trip will be informed by email and their name will be published on the website: specialdays.point-s.com. To claim their prize, winners will be required to follow the procedure outlined in the email and send the supporting document necessary to claim their prize by 31 December 2019 at the latest, namely the receipt for the 2 tyres bought at a Point S store during the campaign dates as indicated in Article 4.2a. The name of the beneficiary on the receipt must match the name entered on the registration form on the website.

Prizes won must be accepted as such and cannot be refunded, exchanged for a different prize or exchanged for their monetary value.

The Organising Company reserves the right to replace prizes by others of the same value if required by exceptional circumstances beyond its control.

If a winner is unable to claim their prize, including if they fail to send the proof of purchase to the Organising Company, there are two hypothetical scenarios depending on the country in question:

- In the case of Belgium, the United Kingdom and Slovakia: The winner will not be able to transfer the prize to a third party and the prize will automatically become the property of the Organising Company; the winner will not be entitled to any compensation.

- In the case of Portugal: The winner will not be able to transfer the prize to a third party and the prize will be given to a charity; the winner will not be entitled to any compensation.

ARTICLE 6 – DISCLOSURE OF INFORMATION ON THE SPECIAL DAYS CAMPAIGN

At the end of the "*Special Days*", information will be published that may include photos of the store and the winner(s), and the surnames, names and countries of the winners may be disclosed without entitling them to any compensation, right or advantage other than the prize.

Participants agree to the disclosure by filling in information on the "*Special Days*" registration form and ticking the checkbox dedicated to the terms and conditions as they appear on the registration form and poster, and in detail in the Contest terms and conditions available at every participating Store.

ARTICLE 7 – PERSONAL DATA

Under the General Data Protection Regulation No. 2016/679 of 27 April 2016 ("GDPR"), participants are informed that the Organising Company, as the data controller, automatically processes personal data relating to the Contest participants.

Participants give their free and informed consent for the Organising Company to collect personal data relating to them throughout their participation in the Contest. It is specified that the data controller uses the services of a data processor who handles the personal data entered on the website specialdays.point-s.com, particularly to manage the prizes as part of this promotional campaign. The data processor is a communications and operational marketing agency specialised in network development, sales promotion and digital marketing. It is specified that the data processor has signed a service contract with the data controller that establishes the scope of the management of personal data collected as part of this promotional campaign.

The purpose of processing personal data is to organise the promotional campaign "*Special Days*". Subject to the participant's approval, the processing of personal data will also be used to send information and offers relating to the services provided by the Point S network as part of future marketing and communications campaigns.

Personal data collected are destined exclusively for the company Point S Development, the store where the purchase was made and the company responsible for the draw; such data cannot be used by a third party.

Personal data relating to participants will be stored, in Europe, for a maximum period of 36 months from when they are collected, without prejudice to the rights held by participants with regard to directives relating to what happens to their personal data after their death, which they are entitled to define. As regards personal data relating to Italian participants, these will be stored in Italy.

In accordance with the GDPR, participants have the right to access, rectify, delete and transfer between controllers any data relating to them, as well as a right to oppose or request limited processing, under the conditions and within the limits set out in the regulation. Participants can exercise these rights by writing to the Organising Company to the following address: 9 rue Curie 69006 LYON, or by email to dpo@points-development.com.

By exercising their opposition rights before the end of the promotional campaign, participants withdraw their entry. Participants have the right to file a complaint with the competent control body.

In accordance with article 40-1-II of the French Data Protection Act ("Loi informatique et libertés") of 6 January 1978 as amended, participants are entitled to send the Organiser specific guidelines on what happens to their personal data after their death.

After reading all these conditions, participants must expressly agree to the processing of their personal data as part of the Contest. This consent will be given by means of a checkbox included on the registration form:

- I agree to all the provisions of the terms and conditions of the "*Special Days*" campaign, and agree to the processing of my personal data for this purpose.

Participants will also be able to consent to the processing of their personal data for advertising and/or promotional purposes by ticking the next box on the registration form:

- I authorise the Organising Company to contact me for advertising and/or promotional purposes.

ARTICLE 8 – VARIOUS PROVISIONS

8.1 – Responsibilities

Participants are wholly responsible for their participation in the Contest.

The company Point S Development cannot be held responsible if, due to force majeure or events beyond its control (particularly in the event of technical or computer problems, etc.) disrupting the organisation or management of "*Special Days*", it was required to cut short, extend, postpone, amend or cancel this promotional campaign for the sale of tyres. However, any changes will be subject to an amendment that will be delivered to Stéphane BERNIGAUD, Huissier de Justice, SELARL A3 JURIS 84 rue de la Part-Dieu 69003 LYON

The Organising Company cannot be held responsible for any Internet malfunctions that might prevent the Contest from running properly.

Participants are wholly responsible for visiting the website and taking part in the Contest. The Organising Company draws the attention of the participants to the fact that they are responsible for the information reported on the website through their account.

The Organising Company has the right to cancel or suspend all or part of the Contest if it turns out that fraud has been committed in any shape or form, particularly by computer, as part of participating in the Contest. Under such circumstances, the company reserves the right to withhold prizes from the fraudsters.

In any case, if the proper administrative and/or technical functioning of the Contest is disrupted by a virus, a computer bug, unauthorised human intervention or any other cause or event beyond the control of the Organising Company, the latter reserves the right to interrupt the Contest.

Participants cannot request any refunds from the Organising Company, whether linked to Internet connection costs or postage costs.

8.2 – Applicable law

The "*Special Days*" and these Terms and Conditions are subject to French law.

Any disputes relating to the validity, interpretation or implementation of these terms and conditions fall within the jurisdiction of the Commercial Court of Lyon.

ARTICLE 9 – TERMS AND CONDITIONS

These terms and conditions have been delivered to Stéphane BERNIGAUD, Huissier de Justice, SELARL A3 JURIS 84 rue de la Part-Dieu 69003 LYON.

They are available for free until the date of the draw in participating stores and in English at the following address: <http://www.fdb-huissiers.fr/jeux-et-concours-redaction-d-un-reglement.php>.